VIDEO PRODUCTION

with Volunteers and Interns
WHY

would anyone do this?

Do a lot with a little

More varied community experiences

Work overload
YOU NEED HELP

• If you do not have a team, create one – think of yourself as a producer looking for people with a variety of talents.

• Take time to build this team, so you can clearly define roles and processes.

• If your organization is open to letting you develop a program like this, push for some wiggle room in reconfiguring it.
MULTIPLE PATHS

- “One Man Band”
  - People with experience creating and publishing video content from scratch, on their own

- To be clear – for your purposes, this is to have a few flexible and varied creative minds working with you. NOT loading up one person with huge amounts of work.
MULTIPLE PATHS

• Niche talents
  • People with experience in one area of production, who must collaborate for a finished product.
  • Bringing strong viewpoints on more compartmentalized aspects of production can be helpful for a team
  • Increase the versatility of projects your interns or volunteer staff participate in.
LOOK FOR BOTH

and start small
CLEAR EXPECTATIONS

go a long way

Communicate your needs

Communicate your goals

Be upfront about your process, and culture
NITTY GRITTY

• Lots of footwork, and forming new relationships
  • Mine multiple local universities, technical schools, and even high schools

• Balance investment from your institution and equipment needs from partners and volunteers.

• Spherical film is a specialty media format, great for diversifying a resume
  • Look at making media that can be modified for traditional displays, or 360 video for smart phones and tablets
    • Plug for Wednesday’s 4pm panel
QUESTIONS

comments