Tools and tips for creating a successful survey experience

- Introduce yourself – do not get into your life story. (Education staff vs. ‘I work here’)

- Start General – Move Towards Specifics. If you start with specifics, they will focus on that one aspect instead of the entire experience. Also warms them up to the survey.

- Be respectful of their time – keep it simple, short, to the point. Get the information you need.

- Own it - be confident. Practice prior if you need to.

- Demographics – there are limits, keep it general and you will not need an IRB.

- Be ready to get what you asked for.

Interested in working collaboratively on evaluation? Email me! Clannoyehall@dzs.org