



NOAALink Introduction Briefing

**NOAA Industry Day
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**Mario Lopez
Director, NOAALink Program**



*Service. Partnership. Commitment.
Where Business and IT Connect.*



Mission

Deliver superior IT acquisition capabilities and enterprise-wide IT solutions in alignment with NOAA IT strategies.

Vision

Enable the NOAA IT Strategy through enterprise IT acquisitions across NOAA by teaming with customers to establish solutions that leverage purchasing power and standardize common IT services and commodities.

NOAALink and FITARA*



Visibility of IT planned expenditure reporting to CIO

- Support Line Office pipeline planning and provide up-to-date visibility into all potential IT acquisitions
- Review all IT acquisitions
- Identify potential 'shadow' IT

Shared acquisition and procurement responsibilities

- Ensure appropriate federal acquisition certifications (FACs)
- Leverage enterprise-wide initiatives and shared services
- Review cost estimates

CIO review and approval of acquisition strategy and acquisition plan

- Confirm appropriateness of contract type
- Confirm appropriateness of IT related portions of statement of need or statement of work

* FITARA - Federal Information Technology Acquisition Reform provisions within National Defense Authorization Act for Fiscal Year 2015



NOAALink IT Contract Mechanisms

DOC-wide vehicles : Government Wide Acquisition Contracts (GWACS) & Federal Supply Schedules : NOAALink Core Contracts : Enterprise Infrastructure Solutions (EIS)

NOAALink Core Contract Vehicles

Vehicle(s)	Service Areas	
Small Business <i>9 vendors</i> 8(a)	<ul style="list-style-type: none"> • End-User Services • Desktop Management Services • Collaboration Services • Data and Voice Network Services • Data Center Services 	<ul style="list-style-type: none"> • Application Management Services • IT Technical and Consulting Services • Security Services • Continuity of Operations / Disaster Recovery
Strategic Management Services (SMS) <i>1 vendor</i>	<ul style="list-style-type: none"> • Decision Support • Enterprise Architecture Services 	<ul style="list-style-type: none"> • Project Management Services

NOAALink Non-Core Contract Vehicles

GWAC Vehicle Examples	Service Areas		
NITAAC, NASA SEWP, 8(a) STARS, GSA, etc.	<ul style="list-style-type: none"> • Software 	<ul style="list-style-type: none"> • Hardware 	<ul style="list-style-type: none"> • Services

Objectives



- Advance and enable the NOAA IT Strategy through enterprise acquisition strategies and shared enterprise solutions
- Honor commitments to customers and provide superior program and COR management support
- Engage with industry providers for state-of-the-art practices and unified customer support
- Operate consistent with FITARA criteria
- Support an efficient and advanced information enterprise
- Increase visibility into NOAA's IT purchase pipeline
- Identify and combine like requirements
- Leverage purchasing power
- Coordinate collaborative efforts across the organization

NOAALink Metrics



	FY15 (EOY)	FY16 (EOY)	FY16 (Q1)	FY17 (Q1)
Total Contract Actions	1,306	1,185	85	105
Total Obligated Value	\$257,859,622	\$262,367,143	\$13,082,133	\$12,270,357
Average Days from Requisition Received to Award*	35	28	22	20
Average Days for Invoices to be Paid	15	13	13	20
Help Desk Inquiries	984	643	127	91
Individuals Trained	298	347	60	77
Customer Satisfaction	80%	86%	88%	85%

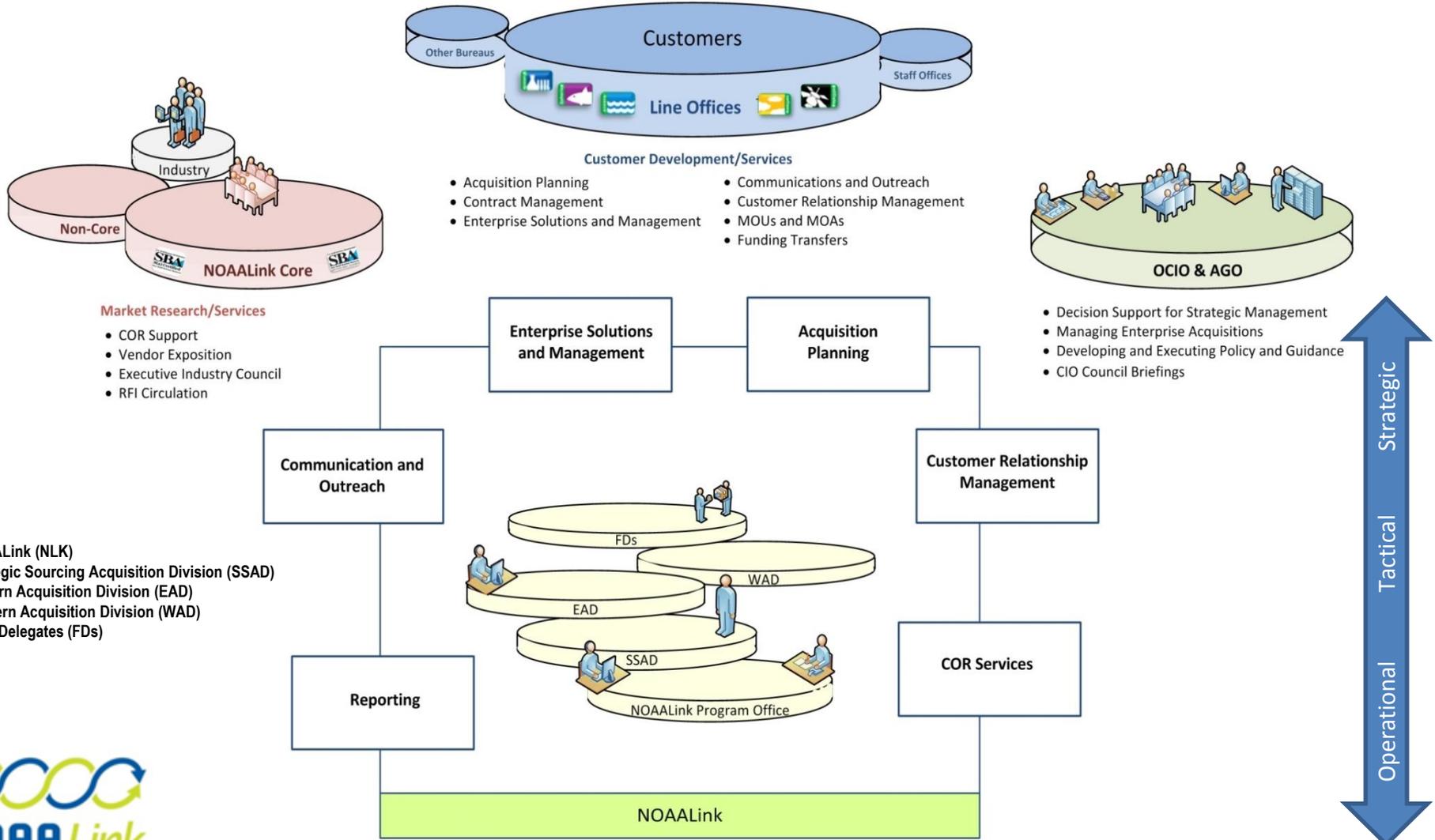
*CAM 1307.1

Required PALT** for Task Orders under NOAALink IDIQ contracts, any amount, lead time range 30-60 days
 Required PALT** for Task Orders under GSA/FSS (requiring a SOW) lead time range 90-165 days

** PALT – Procurement Acquisition Lead Time



Concept of Operations



Enterprise Initiatives - Services



Professional Services	Description	Expected Award Date
Small Business (SB) Contractor Pool Refresh	Refresh NOAALink IDIQ : added four new contractors to SB pool (Nine total)	Awarded Q2 FY17
IT Support Services (ITSS)	Consolidate help desk and integrated infrastructure services	Awarded Q3 FY16
Enterprise Security Operations Center (ESOC)	DOC-wide cybersecurity and cyber threat risk analysis	Q2 FY18
Assessment & Authorization (A&A)	Contract vehicle: IT system A&A services	Q4 FY17
IT Research Management and Analytics	Enterprise access to IT research and analysis	FY18
Application Development	Contract vehicle: software development services	TBD
NOAALink 2.0	Follow-on IDIQ contracts for core IT services	Q4 FY18 – Q2 FY19



Enterprise Initiatives - Commodities



Commodities	Description	Expected Award Date
Geographic Information Systems (GIS)	GIS software, software licenses, maintenance, and support	Q2 FY18
Linux	Operating system and add-on products and support	Q2 FY18
NetApp	Contract vehicle: software, systems, and maint. svcs	FY18
Apple	Integrated into DOC PC Portal Re-Compete	TBD
PC SAS	Business analytics software BPA	FY18
MATLAB	Engineering and scientific data processing software	FY18
Media Destruction and Storage	Destruction of data and the underlying storage media	Q1 FY19
Storage and Servers	Contract vehicle: diverse requirements	TBD

Redesigned Website



- Highlights new information with scrolling banner and news segments
- Walks customers through NOAALink process steps
- Adds category filters to quickly access relevant information
- Integrates NOAALink Worksheet form
- Provides additional information about procurement pipeline
- Emphasizes NOAALink's enterprise objectives
- Aligns with NOAA's new web style



The screenshot displays the redesigned NOAALink website. At the top, there is a navigation bar with links for NOAA HOME, WEATHER, OCEANS, FISHERIES, CHARTING, SATELLITES, CLIMATE, RESEARCH, COASTS, and CAREERS. Below this is the NOAA Link logo and a search bar. A secondary navigation bar includes HOME, CUSTOMERS, CONTRACTORS, ABOUT NOAALINK, NEWS, FORMS & DOCUMENTS, RESOURCES, and CONTACT. The main content area features a large banner with the heading "NOAALink Vision" and a sub-heading "NOAALink's purpose is to improve the IT acquisition process across NOAA. By teaming with our customers we will lead them to solutions that will leverage their purchasing power and allow them to capture the most significant cost advantages possible. We will do this by supporting the development of enterprise-wide solutions and standardized common IT products and services while maintaining transparency in all of our actions." Below the banner are two buttons: "CUSTOMERS" and "CONTRACTORS". To the right is a "QUICK LINKS" sidebar with links for "Submit a Request", "Service Requirements", "Core Contractor Awards", "Purchase Request Submission Checklist", "Procurement Process", "Acquisition and Grant Office (AGO)", "NOAALink Training", "FAQ's", and "NOAALink Contractors". Below the banner is a "LATEST NEWS" section with two news items: "Important Announcement for Vendors Interested in NOAALink" (dated July 2015) and "Web Address Change for NOAALink Worksheet Online Form" (dated July 2015). To the right of the news section is a "CATEGORIES" sidebar with checkboxes for "Show All", "Contractors", "Customers", "Events", "General Updates", and "NOAALink Training". At the bottom right is a "NEWSLETTER" section for "NOAALink User's Quarterly".