MODULE 2:

An Overview of NOAA Education’s Strategic & Implementation Plans & Monitoring Progress

We recommend watching Module 1 prior to viewing this presentation.
Making Progress: Education Strategic Plan

Goal 1: Science Informed Society

An informed society has access to, interest in, and understanding of NOAA-related sciences and their implications for current and future events.
Goal 2: Conservation and Stewardship

Individuals and communities are actively involved in stewardship behaviors and decisions that conserve, restore, and protect natural and cultural resources related to NOAA’s mission.

Goal 3: Safety and Preparedness

Individuals and communities are informed and actively involved in decisions and actions that improve preparedness, response, and resilience to challenges and impacts of hazardous weather, changes in climate, and other environmental threats monitored by NOAA.
Goal 4: Future Workforce

A diverse and highly skilled future workforce pursues careers in disciplines that support NOAA’s mission.

Goal 5: Organizational Excellence

NOAA functions in a unified manner to support, plan, and deliver effective educational programs and partnerships that advance NOAA’s mission.
How are we striving to reach our goals?

Tracking and Reporting Progress

Implementation Plan

- Companion to the Strategic Plan
- Expands capacity to deliver education programs
- Programs selected priority actions
- Reviewed annually
NOAA Education Working Groups

- Regional/Local Collaboration
- Programs, Products, Delivery, & Development
- Internal Professional Development
- Underserved Audiences
- Diversity and Professional Advancement

Annual Accomplishments Report

**Accomplishment Stories**
- Qualitative portion of the annual Accomplishments Report
- Education highlights from programs
- Relates directly to one or more of the goals

**Common Measures**
- Quantitative portion of annual Accomplishments Report
- 10 measures collected from programs through data call
Examples of Common Measures

- **The number of youth and adults who participated in NOAA-supported informal education programs** that promote and inform environmental stewardship and decision-making.

- **The number of educators who participated in NOAA-supported professional development programs** that enhance understanding of NOAA-related topics and use of NOAA educational and scientific resources.

- **The number of postsecondary students trained in NOAA-mission related science** through NOAA-funded higher education programs that prepare students for career paths at NOAA and related organizations.

- **The number of people that visit museums, aquariums, and other informal education institutions** hosting NOAA-supported exhibits that enhance stewardship and promote informed decision-making.

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